

Demographic and Income Profile Report

West Point Shopping Center
3800 W 5400 S, Salt Lake City, UT, 84118
Drive Time: 3 minutes

Latitude: 40.65273
Longitude: -111.98229

Summary	2000		2010		2015	
Population	23,340		23,705		24,575	
Households	6,601		6,898		7,205	
Families	5,623		5,671		5,841	
Average Household Size	3.53		3.43		3.41	
Owner Occupied Housing Units	5,719		5,839		6,086	
Renter Occupied Housing Units	882		1,059		1,119	
Median Age	27.0		28.9		28.8	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	0.72%		2.41%		0.76%	
Households	0.88%		2.39%		0.78%	
Families	0.59%		2.22%		0.64%	
Owner HHs	0.83%		2.47%		0.82%	
Median Household Income	2.40%		2.91%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	466	7.2%	261	3.8%	201	2.8%
\$15,000 - \$24,999	594	9.1%	366	5.3%	293	4.1%
\$25,000 - \$34,999	971	14.9%	531	7.7%	384	5.3%
\$35,000 - \$49,999	1,423	21.8%	1,228	17.8%	792	11.0%
\$50,000 - \$74,999	1,755	26.9%	2,121	30.7%	2,412	33.5%
\$75,000 - \$99,999	793	12.2%	1,248	18.1%	1,192	16.5%
\$100,000 - \$149,999	404	6.2%	860	12.5%	1,436	19.9%
\$150,000 - \$199,999	68	1.0%	179	2.6%	354	4.9%
\$200,000+	43	0.7%	104	1.5%	142	2.0%
Median Household Income	\$47,798		\$61,301		\$69,012	
Average Household Income	\$54,074		\$70,181		\$80,737	
Per Capita Income	\$15,083		\$20,409		\$23,665	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,250	9.6%	2,287	9.6%	2,379	9.7%
5 - 9	2,294	9.8%	2,218	9.4%	2,327	9.5%
10 - 14	2,228	9.5%	2,182	9.2%	2,405	9.8%
15 - 19	2,274	9.7%	2,219	9.4%	2,241	9.1%
20 - 24	1,905	8.2%	1,638	6.9%	1,780	7.2%
25 - 34	3,580	15.3%	3,506	14.8%	3,189	13.0%
35 - 44	3,384	14.5%	3,343	14.1%	3,630	14.8%
45 - 54	2,743	11.8%	3,040	12.8%	3,018	12.3%
55 - 64	1,184	5.1%	1,770	7.5%	1,893	7.7%
65 - 74	999	4.3%	793	3.3%	1,049	4.3%
75 - 84	444	1.9%	561	2.4%	472	1.9%
85+	54	0.2%	148	0.6%	190	0.8%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	19,329	82.8%	17,969	75.8%	18,091	73.6%
Black Alone	183	0.8%	321	1.4%	374	1.5%
American Indian Alone	218	0.9%	256	1.1%	275	1.1%
Asian Alone	482	2.1%	606	2.6%	686	2.8%
Pacific Islander Alone	542	2.3%	631	2.7%	656	2.7%
Some Other Race Alone	1,976	8.5%	3,119	13.2%	3,594	14.6%
Two or More Races	610	2.6%	803	3.4%	899	3.7%
Hispanic Origin (Any Race)	4,007	17.2%	6,307	26.6%	7,524	30.6%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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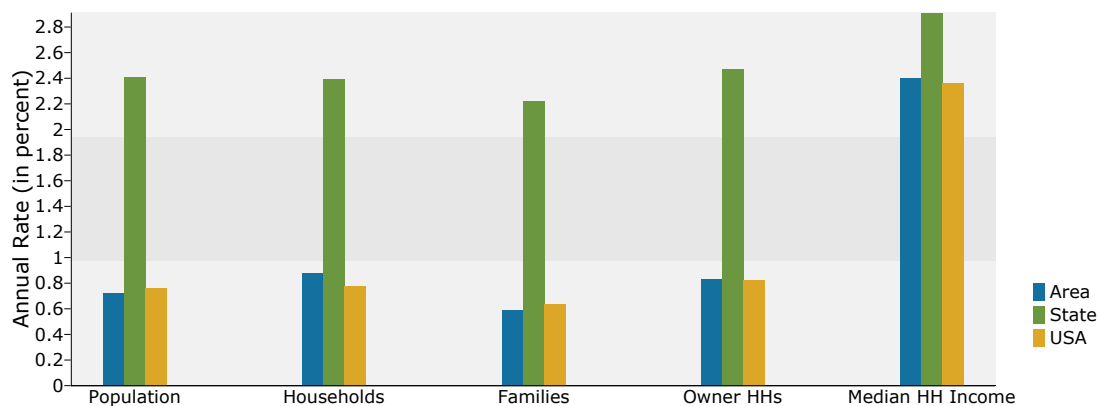
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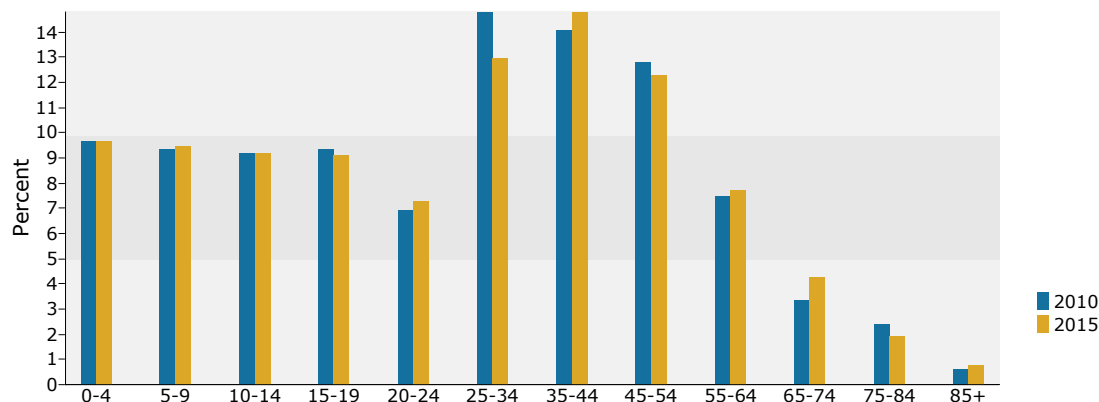
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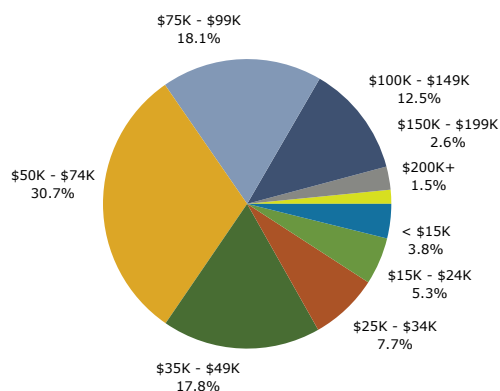
Trends 2010-2015



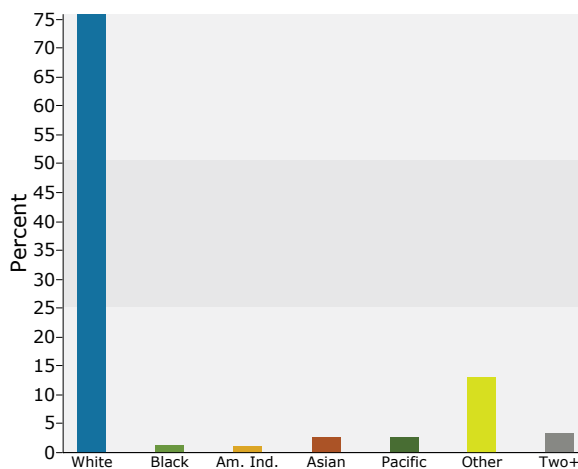
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 26.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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Summary	2000		2010		2015	
Population	80,794		84,765		89,559	
Households	22,898		24,664		26,241	
Families	19,433		20,224		21,241	
Average Household Size	3.52		3.43		3.41	
Owner Occupied Housing Units	18,631		19,536		20,715	
Renter Occupied Housing Units	4,266		5,127		5,526	
Median Age	26.6		28.7		29.1	
Trends: 2010 - 2015 Annual Rate	Area		State		National	
Population	1.11%		2.41%		0.76%	
Households	1.25%		2.39%		0.78%	
Families	0.99%		2.22%		0.64%	
Owner HHs	1.18%		2.47%		0.82%	
Median Household Income	2.48%		2.91%		2.36%	
Households by Income	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	1,428	6.2%	951	3.9%	727	2.8%
\$15,000 - \$24,999	2,003	8.8%	1,250	5.1%	975	3.7%
\$25,000 - \$34,999	3,079	13.5%	1,814	7.4%	1,332	5.1%
\$35,000 - \$49,999	4,939	21.6%	4,015	16.3%	2,556	9.7%
\$50,000 - \$74,999	6,454	28.2%	7,516	30.5%	8,621	32.9%
\$75,000 - \$99,999	2,942	12.9%	4,686	19.0%	4,488	17.1%
\$100,000 - \$149,999	1,527	6.7%	3,353	13.6%	5,605	21.4%
\$150,000 - \$199,999	213	0.9%	623	2.5%	1,251	4.8%
\$200,000+	274	1.2%	455	1.8%	686	2.6%
Median Household Income	\$49,930		\$62,871		\$71,077	
Average Household Income	\$56,884		\$72,807		\$84,169	
Per Capita Income	\$16,150		\$21,161		\$24,635	
Population by Age	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,648	9.5%	8,094	9.5%	8,582	9.6%
5 - 9	7,770	9.6%	7,687	9.1%	8,233	9.2%
10 - 14	7,635	9.5%	7,382	8.7%	8,285	9.3%
15 - 19	8,166	10.1%	7,866	9.3%	7,907	8.8%
20 - 24	7,112	8.8%	6,391	7.5%	6,868	7.7%
25 - 34	12,136	15.0%	13,485	15.9%	12,708	14.2%
35 - 44	11,818	14.6%	11,463	13.5%	13,290	14.8%
45 - 54	9,583	11.9%	10,745	12.7%	10,538	11.8%
55 - 64	4,666	5.8%	6,521	7.7%	7,044	7.9%
65 - 74	2,814	3.5%	3,135	3.7%	3,975	4.4%
75 - 84	1,218	1.5%	1,571	1.9%	1,618	1.8%
85+	228	0.3%	429	0.5%	513	0.6%
Race and Ethnicity	2000		2010		2015	
	Number	Percent	Number	Percent	Number	Percent
White Alone	67,216	83.2%	65,031	76.7%	66,931	74.7%
Black Alone	698	0.9%	1,256	1.5%	1,500	1.7%
American Indian Alone	683	0.8%	826	1.0%	905	1.0%
Asian Alone	2,022	2.5%	2,646	3.1%	3,049	3.4%
Pacific Islander Alone	1,964	2.4%	2,352	2.8%	2,478	2.8%
Some Other Race Alone	5,986	7.4%	9,638	11.4%	11,269	12.6%
Two or More Races	2,225	2.8%	3,016	3.6%	3,428	3.8%
Hispanic Origin (Any Race)	13,171	16.3%	21,229	25.0%	25,774	28.8%

Data Note: Income is expressed in current dollars

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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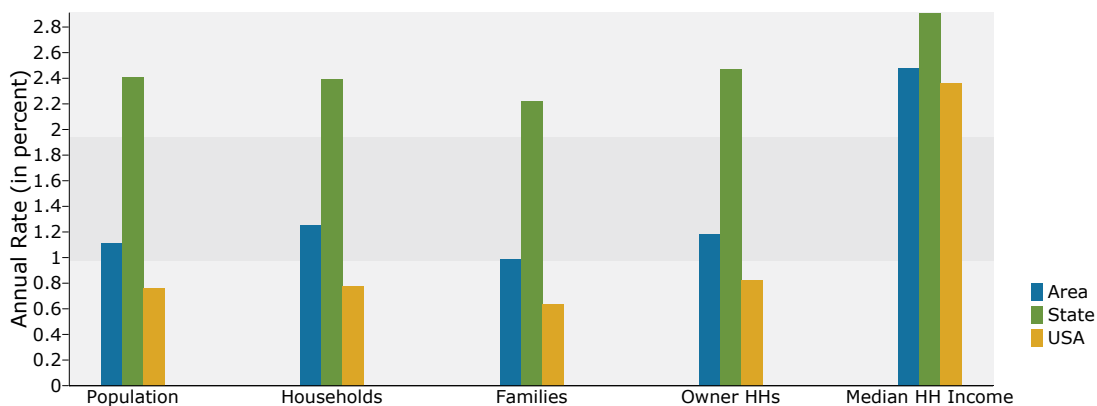
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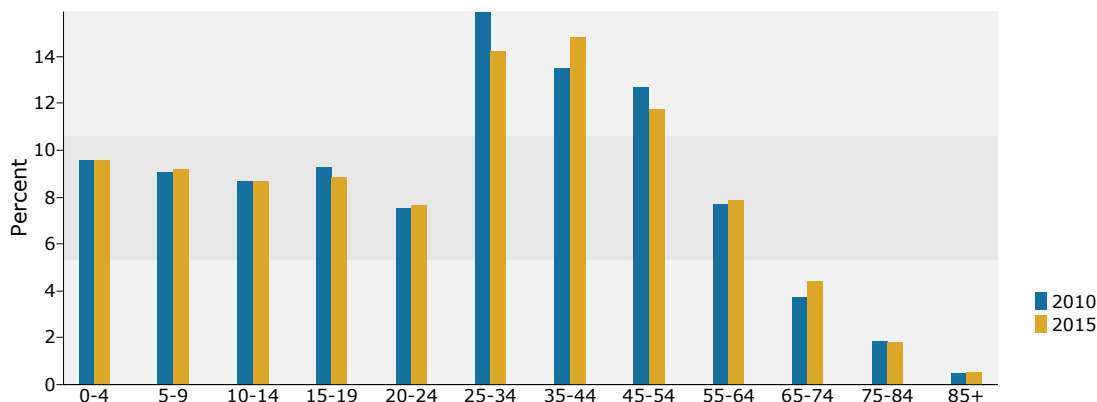
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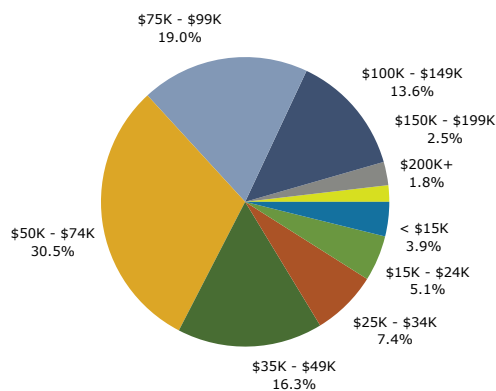
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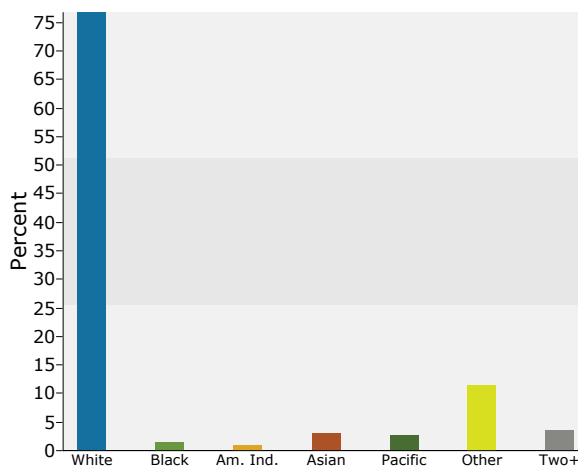
Population by Age



2010 Household Income



2010 Population by Race



2010 Percent Hispanic Origin: 25.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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